

— WEBSITE PROPOSAL

A digital home for **Nobuntu Hlazo-Webster.**

One credible hub that connects her public leadership, advocacy, business voice and storytelling — built for public sector, private sector and the South African public.

INVESTMENT **R19,000** once-off

TIMELINE 2–3 weeks from content handover

LAUNCH TARGET 1 July 2026

— SCOPE

What we'll build

A focused, premium site that makes every role feel like one coherent story — not a stack of disconnected bios.

01

Identity-led design

A confident visual system — typography, photography and pacing that feels statesmanlike, not corporate.

02

Story architecture

Public leadership, BOSA advocacy, SA Woman's Commission, business and authorship — woven into one narrative spine.

03

04

Action-driving CTAs

Clear paths for media, speaking invitations, partnerships and supporters — each section pointing somewhere useful.

Mobile-first & fast

Responsive, lightweight and accessible. Built to load instantly on any device, including modest data connections.

— STRUCTURE

Site map

Lean and intentional. Every page earns its place.

Home

The hub

Hero introduction, the four roles at a glance, latest highlights and primary calls to action.

About & Story

The person behind the work

Background, values, milestones and a long-form telling of her journey for media and partners.

Work & Influence

BOSA · SAWC · Business · Author

Each pillar gets a clear, scannable section with context, evidence and where to go next.

Engage

Speaking, media & contact

One simple inbox for invitations, press and partnerships, plus a latest-updates section with link-outs to social.

— PROCESS

Timeline

2–3 weeks from the moment content is handed over. Targeting a 1 July 2026 launch.

1

Discovery & direction

Brief alignment, content collection, visual direction and copy spine.

DAYS 1–4

2

Design & build

Full design pass, responsive build, content placement and a private preview link.

DAYS 5–14

3

Review & launch

Two rounds of refinement, performance and SEO pass, then go live.

DAYS 15–21

— INVESTMENT

Simple, once-off pricing

R19,000 once-off · all-inclusive build

50% deposit to begin

R9,500

50% before launch

R9,500

Included after launch: minor text/image/link updates are included for 30 days after launch. Beyond that, ongoing changes and new sections are quoted separately.

WHAT'S INCLUDED

- Custom design system and responsive build
- Up to four content sections covering all roles
- Contact / engagement form with email routing
- Latest updates section with social link-outs
- Basic SEO, performance and analytics setup
- Two rounds of refinement before launch

— SCOPE BOUNDARIES

What's not in this quote

Kept out on purpose, to keep the build tight, premium and on-budget.

Live social API integrations

A simple latest updates section with link-outs to her channels is included instead.

E-commerce or paid memberships

Not part of this phase; can be added later as a separate project.

Original photography or videography

We work with supplied or licensed assets.

Long-form copywriting from scratch

Light editing of supplied copy is included; full ghostwriting is quoted separately.

Ready to start?

Approve the proposal and settle the 50% deposit of R9,500 — we'll open the project and begin discovery within 48 hours.